

AI PROFESSIONAL 360™ · THE FLAGSHIP PROGRAM

The complete professional program for the AI era.



18 courses. 360 hours. 12 months. One professional credential. Delivered on ArthurAI™ VLE. Certified by CIAI.

AI Professional 360™ — formerly The Dawn Directive™ — is CIAI's complete professional programme for the AI era: practical AI, generative AI, prompting, workflow orchestration, AI agents, responsible AI, and the skills required to work alongside increasingly autonomous AI systems. Its trademark, its IP and its credential are CIAI's; it is delivered on ArthurAI™, licensed from MindHYVE.ai.

01

Practical AI

What AI actually is, where it helps and where it does not — the working foundation for everyone entering the AI economy.

02

Generative AI + Prompting

Directing generative systems with intent: prompting as a professional skill, and checking the work that comes back.

03

Workflow Orchestration

Composing AI into the work a role actually does — the day-to-day workflows employers value, not a single tool.

04

AI Agents

Working with agentic systems that take actions, and keeping the human judgment that governs them.

05

Responsible AI

The governance, ethics and accountability that make AI use defensible — to an employer, a regulator, or a client.

06

One Professional Credential

The CIAI Professional Certificate in Applied & Agentic Artificial Intelligence, issued on completion. A professional certificate — not an academic degree or an accredited qualification.

18

COURSES IN ONE
PROFESSIONAL PROGRAMME

360

HOURS OF STRUCTURED
AI FLUENCY LEARNING

12

MONTHS FROM
ENROLMENT TO CREDENTIAL

1

PROFESSIONAL CREDENTIAL,
ISSUED BY CIAI

ON THE ARCHITECTURE

Delivered on ArthurAI™ VLE, licensed from MindHYVE.ai — the Vocational Learning Edition, built for workforce development. Adaptive to each learner's pace, role, and industry. CIAI, LLC is an independent organisation that licenses ArthurAI™; the programme, its trademark and its credential are CIAI's own.

ON TRUST + COMPLIANCE

Not a single tool that expires next year: durable habits — how to direct AI, check its work, and keep the judgment that is yours. CIAI teaches skills employers value; it does not guarantee any specific job or outcome.

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